

## **Plant-Based Dairy in North Macedonia**

Market Direction | 2024-08-20 | 14 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

## **Report description:**

Value sales of plant based dairy is expected to register very healthy current value and volume growth in North Macedonia in 2024. Plant-based dairy is also expected to be the best performer overall within dairy and other alternatives. That being said, this growth is from a very low base and volume growth is slowing, as the segment reaches a degree of maturity.

Euromonitor International's Plant-based Dairy in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

## Table of Contents:

Plant-Based Dairy in North Macedonia Euromonitor International August 2024

List Of Contents And Tables

PLANT-BASED DAIRY IN NORTH MACEDONIA **KEY DATA FINDINGS** 2024 DEVELOPMENTS Plant-based dairy star performer in 2024. Plant-based milk still dominates Imported brands dominate plant-based dairy PROSPECTS AND OPPORTUNITIES Positive outlook over forecast period Increasing scrutiny of plant-based offerings Plant-based dairy follows trends in traditional dairy CATEGORY DATA Table 1 Sales of Plant-Based Dairy by Category: Value 2019-2024 Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024 Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024 Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024 Table 5 Distribution of Plant-Based Dairy by Format: % Value 2019-2024 Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029 Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029 DAIRY PRODUCTS AND ALTERNATIVES IN NORTH MACEDONIA **EXECUTIVE SUMMARY** Dairy products and alternatives in 2024: The big picture Key trends in 2024 **Competitive Landscape** Channel developments What next for dairy products and alternatives? MARKET DATA Table 8 Sales of Dairy Products and Alternatives by Category: Value 2019-2024 Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024 Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024 Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024 Table 12 Penetration of Private Label by Category: % Value 2019-2024 Table 13 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024 Table 14 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029 Table 15 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029 DISCLAIMER SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



# **Plant-Based Dairy in North Macedonia**

Market Direction | 2024-08-20 | 14 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

## **ORDER FORM:**

Select license	License		Price
	Single User Licence		€995.00
	Multiple User License (1 Site)		€1990.00
	Multiple User License (Global)		€2985.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-05-07
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com