

## **Plant-Based Dairy in Mexico**

Market Direction | 2024-08-14 | 18 pages | Euromonitor

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### **Report description:**

After a decline in retail volume terms in 2023, demand for plant-based dairy in Mexico is once again growing in 2024. Soy drinks, which used to be the largest category, has now been surpassed by other plant-based milk, and continues to record a weak performance. While plant-based dairy continues to record high value growth, with further development likely over the forecast period, the category has lost some of its previous momentum in terms of retail volume growth.

Euromonitor International's Plant-based Dairy in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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