

## **Plant-Based Dairy in Lithuania**

Market Direction | 2024-08-20 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Plant-based dairy in Lithuania will continue to record a positive sales performance in 2024, although the rate of retail volume growth will be considerably slower than that registered earlier in the review period. While demand for plant-based alternatives to traditional dairy products is definitely increasing, a certain critical mass has been reached in terms of the numbers of consumers who are prepared to supplant their favourite dairy products with plant-based options. Nonetheless, the health...

Euromonitor International's Plant-based Dairy in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## **Table of Contents:**

Plant-Based Dairy in Lithuania  
Euromonitor International  
August 2024

List Of Contents And Tables

### **PLANT-BASED DAIRY IN LITHUANIA**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Slower growth for plant-based dairy products

Other plant-based milk drives growth

Marge ventures into plant-based market

#### **PROSPECTS AND OPPORTUNITIES**

Demand will remain limited, despite further growth

Other plant-based drinks will retain dominance

Private label offerings will gain traction, following the lead of Maxima

#### **CATEGORY DATA**

Table 1 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 5 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

### **DAIRY PRODUCTS AND ALTERNATIVES IN LITHUANIA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 8 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 12 Penetration of Private Label by Category: % Value 2019-2024

Table 13 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 14 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Plant-Based Dairy in Lithuania**

Market Direction | 2024-08-20 | 15 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com