

Plant-Based Dairy in Israel

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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Report description:

Plant-based dairy is expected to see sales rise strongly in current value terms in Israel in 2024. The demand for plant-based and dairy free products started with consumers who were allergic to lactose or had other health issues whereby they could not eat dairy. However, there has also been a rise in veganism in the country, with a rising number of consumers who prefer not to eat products that come from animals. Many consumers are also looking for variety in their diets and enjoy some dairy free...

Euromonitor International's Plant-based Dairy in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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