

Plant-Based Dairy in Hong Kong, China

Market Direction | 2024-08-06 | 17 pages | Euromonitor

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Report description:

As the popularity of plant-based dairy in Hong Kong continues to experience accelerated growth from the constant demand driven by health and wellness trends, the awareness and adoption of these products has expanded significantly to foodservice. With the revival of tourism invigorating Hong Kong's foodservice scene, particularly the rising popularity of specialty coffee shops and bubble tea establishments, many plant-based dairy players have seized this opportunity to expand their presence in th...

Euromonitor International's Plant-based Dairy in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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