

Plant-Based Dairy in Guatemala

Market Direction | 2024-08-20 | 15 pages | Euromonitor

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Report description:

Overall, value sales for plant-based dairy in Guatemala remain low, and are dominated by soy drinks and other plant-based milk. That being said, plant-based dairy is expected to register the highest current value and volume growth among all dairy and alternatives in 2024. Value sales are largely driven by younger consumers of under 40-years-of-age, who consider plant-based products to be healthier and less damaging to the environment, though the high prices is an obstacle.

Euromonitor International's Plant-based Dairy in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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