

## **Plant-Based Dairy in Finland**

Market Direction | 2024-08-08 | 16 pages | Euromonitor

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### **Report description:**

Plant-based dairy products in Finland have been gaining shelf space and experiencing significant innovation and marketing efforts in 2024. Despite this, the category has struggled to achieve consistent growth, facing even a decline due to the high unit prices amidst inflation and economic recession. Consumers have been cautious with their spending, often opting for more affordable options. Nevertheless, the outlook for plant-based dairy remains positive, as there is still considerable room for g...

Euromonitor International's Plant-based Dairy in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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