

## Plant-Based Dairy in Egypt

Market Direction | 2024-08-16 | 16 pages | Euromonitor

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### Report description:

Despite its small size, plant-based dairy in Egypt has not been immune to the price inflation seen in most other categories. The increase in prices of imported raw materials like nuts and milk, and the lack of foreign currency, in addition to high packaging and operating costs, has pushed up the price of plant-based dairy products. The combination of inflated prices and lower purchasing power led to a decrease in demand for plant-based dairy products. The decrease in product supply has equally b...

Euromonitor International's Plant-based Dairy in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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