

## **Plant-Based Dairy in Colombia**

Market Direction | 2024-08-08 | 15 pages | Euromonitor

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### **Report description:**

Plant-based dairy continues to see healthy value growth in Colombia in current terms although volume sales are set decline slightly in 2024. Other plant-based milk represents the largest product area, with almond milk and oat milk gaining at the expense of soy drinks. The range of soy products on offer has streamlined as alternative milks gain appeal. Local brands such as SoyPlus have reduced its presence in the modern channel in line with this trend. The influx of private label in other plant-b...

Euromonitor International's Plant-based Dairy in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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