

Other Dairy in Turkey

Market Direction | 2024-08-21 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

The growth in demand for products in other dairy in Turkey is driven by their perceived healthier properties and natural qualities. An illustrative example of this trend is seen in the preference of parents for chilled snacks over chocolate confectionery as a choice for their children. Within other dairy, fromage frais and quark has emerged as a particularly dynamic category, especially due to the high success of labneh products under plain fromage frais and quark. The fast-growing popularity of...

Euromonitor International's Other Dairy in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Dairy in Turkey
Euromonitor International
August 2024

List Of Contents And Tables

OTHER DAIRY IN TURKEY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing consumer demand for healthier products benefits category performance

Currency devaluation continues to influence hikes in unit prices

Strong discounters continue to push private label

PROSPECTS AND OPPORTUNITIES

Other dairy is expected to see strong retail volume CAGRs amid a level of economic stabilisation and new product developments

Private label to remain a robust and developing arm of discounters

Coffee additives to lose ground to alternatives while cream exhibits robustness

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2019-2024

Table 2 Sales of Other Dairy by Category: Value 2019-2024

Table 3 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 4 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 5 Sales of Cream by Type: % Value 2019-2024

Table 6 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 7 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 8 Distribution of Other Dairy by Format: % Value 2019-2024

Table 9 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 10 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN TURKEY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Other Dairy in Turkey

Market Direction | 2024-08-21 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com