

Other Dairy in the US

Market Direction | 2024-08-14 | 26 pages | Euromonitor

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Report description:

The dramatic rises in packaged food prices seen in the US in 2022 continued into 2023 for some categories, with much of other dairy included, with price growth set to continue, although at a slower rate, in 2024. Chilled and shelf-stable dairy desserts saw continued retail current value and volume declines in 2023, even with increased product development and promotional activity, and this is expected to continue in 2024. Previously resilient categories face pushback ranging from ambivalence to d...

Euromonitor International's Other Dairy in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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