

Other Dairy in the United Kingdom

Market Direction | 2024-08-06 | 24 pages | Euromonitor

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Report description:

A noteworthy trend for other dairy in the UK is the resilient demand for indulgent chilled dairy desserts, despite rising milk prices and broader concerns around ultra-processed foods (UPFs), sugar content, and obesity. This demand for indulgence is evident in the strong performance of certain brands and products within the category. Rensow Ltd's Gu brand continues to record dynamic value growth in 2024, highlighting the strong consumer appetite for premium, indulgent offerings. This success is...

Euromonitor International's Other Dairy in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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