

## **Other Dairy in Singapore**

Market Direction | 2024-08-20 | 22 pages | Euromonitor

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### **Report description:**

Overall other dairy in Singapore is set to see a retail volume decline in 2024, although current value growth is expected to remain solid due to price rises. Retail volume sales of coffee whiteners, evaporated milk, and condensed milk are anticipated to see moderate declines in 2024, as consumers increasingly shift towards healthier alternatives or cut these products out of their diet. The consumer perception of these products as high in sugar, artificial, or high in fats is growing as consumer...

Euromonitor International's Other Dairy in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Limited variety of coffee whiteners available also weighs on the development of the category

Modern plant-based cream struggles to gain traction amidst other non-dairy options

**PROSPECTS AND OPPORTUNITIES**

Opportunity for moderate volume growth of condensed and evaporated milk through foodservice channels, but constrained by HPB campaign

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