

Other Dairy in Romania

Market Direction | 2024-08-16 | 21 pages | Euromonitor

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Report description:

The decrease in volume sales of other dairy in Romania was driven by the poor performance of cream. Cream is the most important subcategory in other dairy, thus the challenges faced by cream are also impacting other dairy overall. Locally-produced cream suffered from the high cost of raw milk, transportation, packaging, operations, logistics, and retailing. Furthermore, cream has been affected by consumers' return to out-of-home lifestyles following the end of the pandemic restrictions. Cream is...

Euromonitor International's Other Dairy in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Dairy in Romania
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List Of Contents And Tables

OTHER DAIRY IN ROMANIA
KEY DATA FINDINGS
2024 DEVELOPMENTS
Downward trend in cream weakens category growth
Chilled snacks enjoy strong growth
Weak performance for chilled dairy desserts and fromage frais and quark
PROSPECTS AND OPPORTUNITIES
Bright outlook for other dairy
Strong outlook for chilled snacks
Private label share expected to rise

CATEGORY DATA
Table 1 Sales of Other Dairy by Category: Volume 2019-2024
Table 2 Sales of Other Dairy by Category: Value 2019-2024
Table 3 Sales of Other Dairy by Category: % Volume Growth 2019-2024
Table 4 Sales of Other Dairy by Category: % Value Growth 2019-2024
Table 5 Sales of Cream by Type: % Value 2019-2024
Table 6 NBO Company Shares of Other Dairy: % Value 2020-2024
Table 7 LBN Brand Shares of Other Dairy: % Value 2021-2024
Table 8 Distribution of Other Dairy by Format: % Value 2019-2024
Table 9 Forecast Sales of Other Dairy by Category: Volume 2024-2029
Table 10 □Forecast Sales of Other Dairy by Category: Value 2024-2029
Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029
Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN ROMANIA
EXECUTIVE SUMMARY
Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA
Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
Table 17 Penetration of Private Label by Category: % Value 2019-2024
Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Other Dairy in Romania

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