

Other Dairy in Poland

Market Direction | 2024-08-20 | 20 pages | Euromonitor

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Report description:

Other dairy is seeing positive retail gains in Poland in 2024, in both value and volume terms, and with value stronger due to high unit prices. While chilled and shelf stable desserts is the best performing category in value terms, chilled snacks are also performing well in 2024, driven by the growing demand for convenience and on-the-go snacking. For example, these products are particularly popular among parents looking to pack healthy and tasty options for their children's lunches. The ease of...

Euromonitor International's Other Dairy in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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