

Other Dairy in Pakistan

Market Direction | 2024-08-21 | 18 pages | Euromonitor

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Report description:

The consumption of cream in Pakistan has seen a marked increase in 2024, largely influenced by the growing popularity of Western culinary practices and the expanding use of cream in both cooking and baking. This trend is reflected not only in households but also in cafes and restaurants, where cream is increasingly being used as a key ingredient in a variety of dishes. The shift towards more diverse and sophisticated dairy-based ingredients in daily diets is a significant driver of this trend. I...

Euromonitor International's Other Dairy in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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