

Other Dairy in North Macedonia

Market Direction | 2024-08-20 | 18 pages | Euromonitor

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Report description:

Other dairy in North Macedonia is expected to register healthy current value growth, and also positive volume growth, in spite of continuing population decline. There is a growing focus on higher quality, as well as offerings with added protein, and this is driving value growth and also increasing profit margins. Cream and also chilled snacks are the most popular products, with chilled snacks expected to register the highest current value growth, with numerous new product launches supporting con...

Euromonitor International's Other Dairy in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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