

## **Other Dairy in New Zealand**

Market Direction | 2024-08-19 | 20 pages | Euromonitor

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### **Report description:**

Within other dairy in New Zealand, cream continues to sustain demand from consumers in 2024, recording both retail volume and value growth. The product is highly versatile and has many uses as a cooking ingredient, a relevant feature given the increase in cooking at home since the pandemic. Cream as an ingredient does not have equivalent substitutes or even plant-based alternatives which perform the same function. As a result, consumers have limited choice and tend to choose cream for their baki...

Euromonitor International's Other Dairy in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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