

Other Dairy in Ireland

Market Direction | 2024-08-20 | 23 pages | Euromonitor

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Report description:

Other dairy remains in a retail volume slump in Ireland in 2024, while value sales are better supported by high unit prices. Dessert-based products are generally being negatively affected by health and wellness trends, while cream is showing minimal positive retail value gains, along with chilled snacks showing small volume growth.

Euromonitor International's Other Dairy in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HFSS regulations push for reformulation to meet health credentials

Ongoing demand for indulgence, as chilled dairy desserts seen as affordable luxury

Coffee whiteners continue to face declining popularity

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Health and wellness trends will drive further developments, benefitting fromage frais and quark

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SOURCES

Summary 1 Research Sources

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