

Other Dairy in Indonesia

Market Direction | 2024-08-06 | 21 pages | Euromonitor

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Report description:

The market for other dairy products in Indonesia is expected to experience a continued strong performance in total volume terms in 2024, with cream, notably, coconut cream, being the primary growth driver. Coconut cream, known locally as santan, remains a staple in Indonesian households where it is valued for its ability to add a rich texture and unique flavour to both savoury and sweet dishes. Santan is widely available across various distribution channels, including e-commerce, making it acces...

Euromonitor International's Other Dairy in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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OTHER DAIRY IN INDONESIA

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Robust growth in coconut cream and condensed milk
Leading brands such as Frisian Flag and Sun Kara maintain their dominance
Focus on innovative, health-oriented offerings

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Continued growth for coconut cream and condensed milk
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