

## **Other Dairy in Hong Kong, China**

Market Direction | 2024-08-06 | 20 pages | Euromonitor

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### **Report description:**

Retail demand for other dairy in Hong Kong remains sluggish, primarily driven by a shift in consumer preferences towards health and wellness. This shift in consumer behaviour has been a key factor contributing to the fall in retail volumes for other dairy - a category that is dominated by the foodservice channel. Various products within other dairy, including coffee whiteners, condensed milk, evaporated milk, and cream, are traditionally perceived by Hong Kong's consumers as less healthy options...

Euromonitor International's Other Dairy in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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