

## **Other Dairy in Hong Kong, China**

Market Direction | 2024-08-06 | 20 pages | Euromonitor

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### **Report description:**

Retail demand for other dairy in Hong Kong remains sluggish, primarily driven by a shift in consumer preferences towards health and wellness. This shift in consumer behaviour has been a key factor contributing to the fall in retail volumes for other dairy - a category that is dominated by the foodservice channel. Various products within other dairy, including coffee whiteners, condensed milk, evaporated milk, and cream, are traditionally perceived by Hong Kong's consumers as less healthy options...

Euromonitor International's Other Dairy in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Other Dairy in Hong Kong, China  
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List Of Contents And Tables

OTHER DAIRY IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sluggish growth for other dairy as consumers prioritise health and wellness

Foodservice drives demand for other dairy amid revival of tourism and out-of-home consumption

PROSPECTS AND OPPORTUNITIES

Ongoing health and wellness trend to further disrupt retail demand for other dairy

Heightened cost consciousness and northbound consumption fuel intense competition in retail landscape

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2019-2024

Table 2 Sales of Other Dairy by Category: Value 2019-2024

Table 3 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 4 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 5 Sales of Cream by Type: % Value 2019-2024

Table 6 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 7 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 8 Distribution of Other Dairy by Format: % Value 2019-2024

Table 9 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 10 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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