

Other Dairy in Estonia

Market Direction | 2024-08-16 | 19 pages | Euromonitor

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Report description:

Other dairy remains a sizeable product area in Estonia, largely supported by the popularity of cream and fromage frais and quark. In 2024, the category registered moderate volume growth and more robust current value growth, driven by higher average unit prices. Plain and flavoured fromage frais is a popular option for cooking and is usually consumed fresh in Estonia. As a very good source of protein, it remains popular with health-conscious local consumers who nevertheless enjoy indulgence treat...

Euromonitor International's Other Dairy in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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OTHER DAIRY IN ESTONIA

KEY DATA FINDINGS

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Other dairy continues to account for significant current value sales in 2024
Tere leads thanks to its strong brand awareness and reputation for quality
Supermarket chain Maxima attracts interest with its affordable offerings

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