

Other Dairy in Denmark

Market Direction | 2024-08-19 | 20 pages | Euromonitor

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Report description:

The market for other dairy products in Denmark is expected to experience a further decline in retail volume terms in 2024. The category is grappling with market saturation and intensified competition from plant-based alternatives, which benefit from a more eco-friendly and healthier positioning. At the same time, the perceived non-essential nature of these products, coupled with ongoing cost-of-living pressures, has contributed to decreased demand. This trend is particularly evident in cream, th...

Euromonitor International's Other Dairy in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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