

Other Dairy in Chile

Market Direction | 2024-08-09 | 20 pages | Euromonitor

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Report description:

Soprole, which continues to gain share in other dairy in Chile, rebranded its chilled dairy desserts line, Postres de la Abuela at the end of 2023, after receiving the Product of the Year Seal. Postres de la Abuela offers classic desserts such as Flan, Arroz con Leche, Leche Asada and Bocado, and targets a group of consumers aged over 25 years who want to enjoy traditional flavours. This line was one of the winners of the sixth version of the Product of the Year 2023, which is awarded to the bes...

Euromonitor International's Other Dairy in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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