

Other Dairy in Australia

Market Direction | 2024-08-07 | 23 pages | Euromonitor

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Report description:

Chilled dairy desserts, including flans, creme caramel, mousse, and cream-based treats, are experiencing a premiumisation trend, driven by a growing consumer preference for high-quality and sophisticated products. This shift is contributing to increasing value sales in the category, even as retail volumes remain constrained by broader economic challenges. Consumers are seeking more refined and satisfying snack options that offer an elevated sensory experience, prompting players to enhance their...

Euromonitor International's Other Dairy in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Cross-category trends witnessed in chilled custard

Coffee whiteners continues to lose consumer interest, while home cooking benefits key dairy ingredients

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