

Malaysia Cities Review

City Review | 2024-08-13 | 23 pages | Euromonitor

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Report description:

Kuching and Kuala Lumpur stand out as Malaysia's most economically vibrant cities, with George Town showing the highest potential for future growth. The country's cities are set to remain youthful, diverse and digitally connected, driving rapid economic development. However, the large and expanding population will necessitate extensive infrastructure development to sustain this progress.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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