

## Italy Cities Review

City Review | 2024-08-09 | 27 pages | Euromonitor

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### Report description:

Milan remains Italy's most economically vibrant city, due to its position in terms of population size, consumer expenditure and high levels of disposable incomes. Meanwhile, Milan holds the highest potential for future economic expansion in terms of GDP growth. However, challenges for the country's cities will persist in the near term due to the continuing global economic slowdown. In the longer run, Italy's cities are set to face ageing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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