

HW Dairy Products and Alternatives in Indonesia

Market Direction | 2024-07-31 | 19 pages | Euromonitor

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Report description:

Plant-based dairy products and alternatives have become increasingly popular in Indonesia in recent years as rising health-consciousness and concerns about environmental sustainability and animal welfare issues have led more people to embrace vegan, vegetarian and flexitarian diets. In line with this trend, the assortment of plant-based options available in the country has steadily expanded, with multinational and local players now offering reasonably priced varieties made from ingredients such...

Euromonitor International's HW Dairy Products and Alternatives in Indonesia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW DAIRY PRODUCTS AND ALTERNATIVES IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Interest in plant-based dairy products and alternatives remains strong

Good source of minerals remains an important health and wellness claim especially in baby food

Rising interest in skin health

PROSPECTS AND OPPORTUNITIES

Lactose free dairy products and alternatives set to benefit from increasing awareness of food intolerances and their impact on health

Good source of minerals will remain the leading claim by some distance

Vegan, vegetarian and plant-based products seen to have significant potential

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HEALTH AND WELLNESS IN INDONESIA

EXECUTIVE SUMMARY

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Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

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