

HW Cooking Ingredients and Meals in the United Kingdom

Market Direction | 2024-08-05 | 18 pages | Euromonitor

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Report description:

New lifestyles, including flexible working models post-pandemic, have encouraged local consumers to cook more often at home. This is in addition to rising inflation in the UK, which has been pushing up the cost of meals through consumer foodservice. This trend supported demand for cooking ingredients and meals with various health claims in 2023, in particular, sauces, dips and condiments with no salt and no added sugar options, due to the greater focus on health and wellness.

Euromonitor International's HW Cooking Ingredients and Meals in United Kingdom report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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August 2024

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HW COOKING INGREDIENTS AND MEALS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers review sauces, dips and condiments used for home cooking in light of heightened health awareness

Vegetarian is leading health and wellness claim in cooking ingredients and meals due to rising number of flexitarians in the UK

High protein remains popular claim within health and wellness cooking ingredients and meals

PROSPECTS AND OPPORTUNITIES

Strong emphasis on health and new legislation set to support future demand for products with no or low sugar claims

Local consumers set to further reduce reliance on animal products over forecast period

Digestive health and immune support set to benefit from consumer focus on gut health

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HEALTH AND WELLNESS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Health and wellness in focus

Consumer weight trends

Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

DISCLAIMER

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