

HW Cooking Ingredients and Meals in Finland

Market Direction | 2024-08-05 | 16 pages | Euromonitor

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Report description:

Lactose free remained the leading health and wellness claim in cooking ingredients and meals in Finland in 2023, with current value sales growing by 18% from 2022 to reach EUR164 million. While value growth was skewed somewhat by price hikes imposed to offset inflationary pressures linked to the global recovery from the COVID-19 pandemic and Russia's invasion of Ukraine, volume sales of products with this positioning also increased at impressive rates in a number of key categories over the course...

Euromonitor International's HW Cooking Ingredients and Meals in Finland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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Euromonitor International
August 2024

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Local rapeseed oil products with heart health benefits continue to win over Finns
Demand for gluten free products remains strong

PROSPECTS AND OPPORTUNITIES
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Consumption of plant-based and vegan varieties set to continue rising
Finns expected to show growing interest in products with skin health claims

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HEALTH AND WELLNESS IN FINLAND

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Diabetes prevalence

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