

Germany Cities Review

City Review | 2024-08-12 | 28 pages | Euromonitor

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Report description:

Munich and Frankfurt am Main are Germany's most economically vibrant cities, supported by higher incomes, extensive employment opportunities in key industries, good infrastructure and connectivity. Meanwhile, Saarbrücken holds the highest potential for future economic growth. However, challenges for the country's cities will persist due to the continuing global economic slowdown and the impact of tight financial conditions. In the longer run, Germany's cities are set to face ageing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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