

France Cities Review

City Review | 2024-08-23 | 28 pages | Euromonitor

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Report description:

Paris remains France's most economically active city, owing to its position in terms of population size, consumer expenditure and disposable incomes. Bordeaux holds the highest potential for future economic expansion, based on expected GDP growth. challenges for the country's cities will persist in the near term due to the continuing global economic slowdown and the impact of tight financial conditions. In the longer run, France's cities are set to face ageing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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