

Drinking Milk Products in Uruguay

Market Direction | 2024-08-20 | 19 pages | Euromonitor

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Report description:

In 2024, the sales of drinking milk products in Uruguay are expected to continue their contraction in retail volume terms, consistent with the trend observed during the latter years of the review period. This decline can be attributed to two key factors. Firstly, Uruguay's per capita consumption of drinking milk products is exceedingly high, more than double the average in Latin America, which limits further market penetration. Secondly, demographic trends have not supported sustained consumptio...

Euromonitor International's Drinking Milk Products in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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DRINKING MILK PRODUCTS IN URUGUAY

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Conaprole maintains leadership amidst increased competition and supply challenges

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