

Drinking Milk Products in the United Arab Emirates

Market Direction | 2024-08-08 | 19 pages | Euromonitor

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Report description:

As one of the largest value dairy categories, total demand for drinking milk products in the United Arab Emirates continues to grow in 2024. While overall demand is driven by retail in the local market, foodservice volume sales continue to improve post-pandemic due to greater mobility outside of the home and the strong return of tourists.

Euromonitor International's Drinking Milk Products in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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