

Drinking Milk Products in Mexico

Market Direction | 2024-08-14 | 21 pages | Euromonitor

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Report description:

Although retail value sales of drinking milk products in Mexico continue to grow in 2024, the overall decline in consumption through the retail channel remains a prevalent trend. This is mainly due to the fact that the population aged between 0 and 14 years is shrinking consistently in the country. This segment is usually the main consumer group for milk. Adults in Mexico are also reducing their milk consumption due to fat content and digestive issues. Alternatives such as plant-based milk or ev...

Euromonitor International's Drinking Milk Products in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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