

Drinking Milk Products in Indonesia

Market Direction | 2024-08-06 | 21 pages | Euromonitor

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Report description:

The market for drinking milk products in Indonesia is poised for mid-single digit growth in total volume terms in 2024, continuing the upward trend seen in the previous year. This growth reflects the increasing popularity of milk among Indonesians, across both retail and foodservice channels. Rising awareness of the health benefits of regular milk consumption is driving more individuals to incorporate milk into their daily diets, not only as a beverage but also in various culinary applications.

Euromonitor International's Drinking Milk Products in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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