

Drinking Milk Products in Finland

Market Direction | 2024-08-08 | 19 pages | Euromonitor

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Report description:

Drinking milk products in Finland are increasingly facing competition from plant-based options, prompting dairy producers to enhance the sustainability and carbon footprint of their production processes in 2024. This includes addressing issues such as food waste and the wellbeing of dairy cows. Finnish consumers are becoming more environmentally conscious, and traditional dairy producers are responding by implementing more sustainable practices. These efforts are crucial for maintaining market s...

Euromonitor International's Drinking Milk Products in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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