

Drinking Milk Products in Ecuador

Market Direction | 2024-08-16 | 20 pages | Euromonitor

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Report description:

The consumption of drinking milk, the largest category within dairy products in Ecuador, has been acutely sensitive to the prevailing economic conditions in 2024. With the economy in a state of stagnation and milk prices continuing to rise, many consumers are being forced to forego this staple product in an effort to cut costs. The economic downturn has created a perfect storm for the milk industry, where the increased costs of production, coupled with limited purchasing power, have led to a sig...

Euromonitor International's Drinking Milk Products in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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