

Drinking Milk Products in Bosnia and Herzegovina

Market Direction | 2024-08-05 | 18 pages | Euromonitor

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Report description:

Consumer demand for drinking milk products in Bosnia and Herzegovina remains stable in 2024 despite the negative demographic growth and the shrinking consumer base. Increased consumption of drinking milk products locally aligns with global health and wellness trends and the increased use of milk to prepare breakfast meals, especially among younger consumers. Drinking milk products continue to witness significant price increases due to the lingering effects of inflation. When paired with moderate...

Euromonitor International's Drinking Milk Products in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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