

## **Depilatories in Austria**

Market Direction | 2024-08-06 | 20 pages | Euromonitor

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### **Report description:**

Hair removal is enjoying a healthy performance in Austria following the declines seen during the pandemic years. The demand for depilatories weakened in the pandemic as consumers spent less time at home and saw little need for regular hair removal. In 2023, retail volume and current value sales of depilatories registered a good performance as consumers returned to activities outside the home, thus driving hair removal. As in most beauty and personal care categories, depilatories was impacted by...

Euromonitor International's Depilatories in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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