

Dairy Products and Alternatives in Uruguay

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Report description:

In 2023, purchasing power in Uruguay improved as salaries rose above inflation rates, a trend expected to continue in 2024, with even higher GDP growth than in the previous year and further salary increases. Despite this favourable economic environment, the demand for dairy products and alternatives does not mirror this optimism.

Euromonitor International's Dairy Products and Alternatives in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dairy Products and Alternatives in Uruguay
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List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN URUGUAY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
Table 5 Penetration of Private Label by Category: % Value 2019-2024
Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

BABY FOOD IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Limited development of prepared baby food
Dried baby food faces challenges due to health trends
Modest growth in milk formula amidst supply chain disruptions

PROSPECTS AND OPPORTUNITIES

Niche market for liquid milk formula
Multinational companies to maintain dominance
Positive but limited growth across baby food categories

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2019-2024
Table 10 Sales of Baby Food by Category: Value 2019-2024
Table 11 Sales of Baby Food by Category: % Volume Growth 2019-2024
Table 12 Sales of Baby Food by Category: % Value Growth 2019-2024
Table 13 NBO Company Shares of Baby Food: % Value 2020-2024
Table 14 LBN Brand Shares of Baby Food: % Value 2021-2024
Table 15 Distribution of Baby Food by Format: % Value 2019-2024
Table 16 Forecast Sales of Baby Food by Category: Volume 2024-2029
Table 17 Forecast Sales of Baby Food by Category: Value 2024-2029
Table 18 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

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Table 19 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

BUTTER AND SPREADS IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rebound in butter and spreads driven by improved supply

Butter leads category growth amidst economic recovery

Margarine market dominated by foreign brands amidst challenges

PROSPECTS AND OPPORTUNITIES

Sophistication and diversification of butter and spreads portfolio

Increased competition despite Conaprole's continued dominance

Limited prospects for cooking fats within butter and spreads

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 21 Sales of Butter and Spreads by Category: Value 2019-2024

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 24 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 26 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 29 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

CHEESE IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest expansion of cheese consumption supported by economic recovery

Foodservice continues to drive cheese demand

Cooperativa Nacional de Productores de Leche maintains leadership in a competitive environment

PROSPECTS AND OPPORTUNITIES

Expansion of private label cheese across varieties

Potential revival of Calcar and Claldy through government support

Strong prospects for packaged hard cheese amidst economic recovery

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2019-2024

Table 32 Sales of Cheese by Category: Value 2019-2024

Table 33 Sales of Cheese by Category: % Volume Growth 2019-2024

Table 34 Sales of Cheese by Category: % Value Growth 2019-2024

Table 35 Sales of Spreadable Cheese by Type: % Value 2019-2024

Table 36 Sales of Soft Cheese by Type: % Value 2019-2024

Table 37 Sales of Hard Cheese by Type: % Value 2019-2024

Table 38 NBO Company Shares of Cheese: % Value 2020-2024

Table 39 LBN Brand Shares of Cheese: % Value 2021-2024

Table 40 □Distribution of Cheese by Format: % Value 2019-2024

Table 41 □Forecast Sales of Cheese by Category: Volume 2024-2029

Table 42 □Forecast Sales of Cheese by Category: Value 2024-2029

Table 43 □Forecast Sales of Cheese by Category: % Volume Growth 2024-2029

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Table 44 □Forecast Sales of Cheese by Category: % Value Growth 2024-2029

DRINKING MILK PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued contraction in sales of drinking milk products due to high per capita consumption and demographic challenges

Shift towards shelf-stable milk as fresh milk consumption declines

Conaprole maintains leadership amidst increased competition and supply challenges

PROSPECTS AND OPPORTUNITIES

Focus on value-added drinking milk products to boost profit margins

Flavoured milk drinks to lead in a slowly contracting market

Claldy SA poised for recovery with new investments and strategic expansions

CATEGORY DATA

Table 45 Sales of Drinking Milk Products by Category: Volume 2019-2024

Table 46 Sales of Drinking Milk Products by Category: Value 2019-2024

Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024

Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2019-2024

Table 49 NBO Company Shares of Drinking Milk Products: % Value 2020-2024

Table 50 LBN Brand Shares of Drinking Milk Products: % Value 2021-2024

Table 51 Distribution of Drinking Milk Products by Format: % Value 2019-2024

Table 52 Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029

Table 53 Forecast Sales of Drinking Milk Products by Category: Value 2024-2029

Table 54 □Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029

Table 55 □Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

YOGHURT AND SOUR MILK PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive growth in yoghurt and sour milk products driven by recovery in production and purchasing power

Flavoured yoghurt growth fuelled by larger pack sizes and value-added options

Financial challenges impact smaller players, but government support provides hope

PROSPECTS AND OPPORTUNITIES

Plain yoghurt expected to lead growth, supported by health-oriented marketing

Fort-Masis (Danone) poised for continued growth with local production and sustainability focus

Growing demand for lactose-free yoghurt amidst regulatory changes

CATEGORY DATA

Table 56 Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024

Table 58 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024

Table 60 Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024

Table 61 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024

Table 62 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024

Table 63 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029

Table 65 □Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029

Table 66 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

Table 67 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

OTHER DAIRY IN URUGUAY

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising health consciousness influences dessert preferences

Decline in coffee whitener sales due to limited options and health concerns

Fort-Masis SA leads chilled and shelf-stable desserts with a focus on imported products

PROSPECTS AND OPPORTUNITIES

Modest growth expected in other dairy amidst health trends

Increased competition with Conaprole maintaining leadership

Home-cooking trends sustain demand for cream and flavoured condensed milk

CATEGORY DATA

Table 68 Sales of Other Dairy by Category: Volume 2019-2024

Table 69 Sales of Other Dairy by Category: Value 2019-2024

Table 70 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 71 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 72 Sales of Cream by Type: % Value 2019-2024

Table 73 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 74 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 75 Distribution of Other Dairy by Format: % Value 2019-2024

Table 76 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 77 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 78 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 79 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

PLANT-BASED DAIRY IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dynamic growth in other plant-based milk

Soy drinks remain strong but face competition

Fortylex SA maintains market dominance amidst growing competition

PROSPECTS AND OPPORTUNITIES

Strong potential for expansion in plant-based dairy

Foodservice channel expected to incorporate more plant-based options

Modern grocery retailers to lead plant-based dairy sales

CATEGORY DATA

Table 80 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 81 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 82 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 83 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 84 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 85 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 86 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

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