

## **Dairy Products and Alternatives in Ukraine**

Market Direction | 2024-08-20 | 71 pages | Euromonitor

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### **Report description:**

Sales of dairy have continued on the path to recovery in retail volume terms in 2024, although they still remain well-below levels seen prior to Russia's invasion of Ukraine. Sales are being driven increased economic stability, people and businesses adapting to the situation, and some people returning to the country. Additionally, sales are also being boosted by lower inflation, the return of price promotions, private label developments, and an increase in the number of retail outlets. Tradition...

Euromonitor International's Dairy Products and Alternatives in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Local players remain in the driving seat thanks to lower costs

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