

Dairy Products and Alternatives in Turkey

Market Direction | 2024-08-21 | 74 pages | Euromonitor

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Report description:

Dairy products and alternatives in Turkey is affected by rising prices and GDP taking time to recover. The economic uncertainty in the country throughout the review period resulted in consumers showing a more conservative approach in terms of spending, including on dairy products and alternatives. While projected to be below the 2023 rate, inflation in Turkey in 2024 is set to remain very high. Nonetheless, most of the main categories of dairy products and alternatives are projected to see stron...

Euromonitor International's Dairy Products and Alternatives in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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