

Dairy Products and Alternatives in the Czech Republic

Market Direction | 2024-08-08 | 67 pages | Euromonitor

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Report description:

Consumption of dairy products and alternatives in the Czech Republic rebounded in 2024 following three years of decline in volume sales. With the economic situation stabilising and price increases moderating, consumers are buying more products. Dairy products and alternatives become too expensive for some consumers in recent years and the high cost of living still remains a purchasing barrier for many Czechs. Indeed, not all categories are growing in volume terms. More expensive products are sti...

Euromonitor International's Dairy Products and Alternatives in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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