

Dairy Products and Alternatives in Switzerland

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Report description:

Dairy products and alternatives has posted positive growth in 2024 in current value terms although this is largely thanks to price rises rather than an increase in demand with the category reporting a decline in sales in retail volume terms. Swiss dairy farmers have been protesting for equitable milk prices and sustainable farming conditions as income from dairy production is not satisfactory. Manufacturers of dairy products and alternatives have also been facing rising costs such as an increase...

Euromonitor International's Dairy Products and Alternatives in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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