

Dairy Products and Alternatives in Sri Lanka

Market Direction | 2024-08-20 | 36 pages | Euromonitor

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Report description:

Milk formula and growing-up milk formula remain the main focus of baby food in Sri Lanka. However, sales of milk formula are hindered by the fact that most mothers breastfeed beyond their children are one year old, with the majority breastfeeding during the night up to 18 to 24 months. Prepared and dried baby food remain small categories as mothers do not like feeding prepared packaged food to their children as they believe fresh food offers superior nutrition and quality. Moreover, a further hi...

Euromonitor International's Dairy Products and Alternatives in Sri Lanka report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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