

## **Dairy Products and Alternatives in Saudi Arabia**

Market Direction | 2024-08-15 | 69 pages | Euromonitor

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### **Report description:**

The market for dairy products and alternatives in Saudi Arabia is expected to see an improved performance in total volume terms in 2024. This will be supported by easing inflation and an increase in the rate of employment, which together will have a positive impact on household spending. Increased employment is a cornerstone of the government's Vision 2030 programme, the aim of which is to create jobs in various non-oil sectors, in order to fuel growth in the economy. Moreover, many companies st...

Euromonitor International's Dairy Products and Alternatives in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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