

Dairy Products and Alternatives in Mexico

Market Direction | 2024-08-14 | 73 pages | Euromonitor

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Report description:

In 2024, retail demand for dairy products and alternatives in Mexico remains below pre-pandemic levels. A key reason for this is related to changes in the demographic structure of Mexican society. Consumers are choosing to have fewer children, have them later in life or even not have children at all while they focus on other aspects of personal lives such as professional career and financial stability. As a consequence, birth rates are steadily declining in Mexico, impacting demand for certain c...

Euromonitor International's Dairy Products and Alternatives in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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