

## **Dairy Products and Alternatives in Mexico**

Market Direction | 2024-08-14 | 73 pages | Euromonitor

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### **Report description:**

In 2024, retail demand for dairy products and alternatives in Mexico remains below pre-pandemic levels. A key reason for this is related to changes in the demographic structure of Mexican society. Consumers are choosing to have fewer children, have them later in life or even not have children at all while they focus on other aspects of personal lives such as professional career and financial stability. As a consequence, birth rates are steadily declining in Mexico, impacting demand for certain c...

Euromonitor International's Dairy Products and Alternatives in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Dairy Products and Alternatives in Mexico  
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List Of Contents And Tables

### DAIRY PRODUCTS AND ALTERNATIVES IN MEXICO

#### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture  
Key trends in 2024  
Competitive Landscape  
Channel developments  
What next for dairy products and alternatives?

#### MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2019-2024  
Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024  
Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024  
Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024  
Table 5 Penetration of Private Label by Category: % Value 2019-2024  
Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024  
Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029  
Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### BABY FOOD IN MEXICO

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Overall baby food growth is slowing due to demographic shifts  
Industry remains under government's focus  
Health concerns and government regulation influence consumers' decisions

#### PROSPECTS AND OPPORTUNITIES

Declining birth rate set to remain relevant trend over the forecast period  
Inflation drives search for alternative products  
Leader Nestle to continue investing in baby food

#### CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2019-2024  
Table 10 Sales of Baby Food by Category: Value 2019-2024  
Table 11 Sales of Baby Food by Category: % Volume Growth 2019-2024  
Table 12 Sales of Baby Food by Category: % Value Growth 2019-2024  
Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2019-2024  
Table 14 NBO Company Shares of Baby Food: % Value 2020-2024  
Table 15 LBN Brand Shares of Baby Food: % Value 2021-2024  
Table 16 Distribution of Baby Food by Format: % Value 2019-2024  
Table 17 Forecast Sales of Baby Food by Category: Volume 2024-2029  
Table 18 □Forecast Sales of Baby Food by Category: Value 2024-2029

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Table 19 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Table 20 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

## BUTTER AND SPREADS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Positive retail volume growth for margarine after two years of decline

Positive demand through both retail and foodservice with latter channel close to recovery

Consumers choose private label and smaller sizes due to higher prices

### PROSPECTS AND OPPORTUNITIES

Regulation on ingredients and labels to drive changes

New launches to be explored and add dynamics to butter and spreads

Health and diet restrictions will shape future performance

### CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 22 Sales of Butter and Spreads by Category: Value 2019-2024

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 25 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 27 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 30 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

## CHEESE IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Packaged cheese remains popular format in Mexico due to convenience

Health awareness benefits new product launches

Private label gains share in inflationary environment

### PROSPECTS AND OPPORTUNITIES

Prices, private label and discounters to add competition

Plant-based cheese offers competition

Convenience to drive innovation

### CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2019-2024

Table 33 Sales of Cheese by Category: Value 2019-2024

Table 34 Sales of Cheese by Category: % Volume Growth 2019-2024

Table 35 Sales of Cheese by Category: % Value Growth 2019-2024

Table 36 Sales of Spreadable Cheese by Type: % Value 2019-2024

Table 37 Sales of Soft Cheese by Type: % Value 2019-2024

Table 38 Sales of Hard Cheese by Type: % Value 2019-2024

Table 39 NBO Company Shares of Cheese: % Value 2020-2024

Table 40 LBN Brand Shares of Cheese: % Value 2021-2024

Table 41 □Distribution of Cheese by Format: % Value 2019-2024

Table 42 □Forecast Sales of Cheese by Category: Volume 2024-2029

Table 43 □Forecast Sales of Cheese by Category: Value 2024-2029

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Table 44 ☐Forecast Sales of Cheese by Category: % Volume Growth 2024-2029

Table 45 ☐Forecast Sales of Cheese by Category: % Value Growth 2024-2029

## DRINKING MILK PRODUCTS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Flavoured milk drinks bucks declining trend in overall drinking milk products

Grupo Lala invests in its sustainability image

Health and functional benefits

### PROSPECTS AND OPPORTUNITIES

Private label to remain relevant as prices continue to rise

Sustainability demands will go beyond packaging

New launches to bring dynamism to the category

### CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2019-2024

Table 47 Sales of Drinking Milk Products by Category: Value 2019-2024

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2019-2024

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2020-2024

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2021-2024

Table 52 Distribution of Drinking Milk Products by Format: % Value 2019-2024

Table 53 Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029

Table 54 Forecast Sales of Drinking Milk Products by Category: Value 2024-2029

Table 55 ☐Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029

Table 56 ☐Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

## YOGHURT AND SOUR MILK PRODUCTS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Drinking yoghurt struggles to recover post-pandemic

Health concerns and black seals impact category

Partnerships help create new interest in yoghurt

### PROSPECTS AND OPPORTUNITIES

Players to focus on most lucrative products and rationalise portfolios

Yoghurt can add value through offer of more functional options

Innovative marketing will be a must for differentiation

### CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029

Table 66 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

Table 68 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

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## OTHER DAIRY IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Retail expansion and new launches keep other dairy moving

Private label increases competition with brands in other dairy

Players reformulate ingredients to reassure consumers

#### PROSPECTS AND OPPORTUNITIES

Indulgence and pleasurable experiences to attract busy consumers

Functionality and gut health are next frontier for other dairy

Health concerns to remain relevant

#### CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2019-2024

Table 70 Sales of Other Dairy by Category: Value 2019-2024

Table 71 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 72 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 73 Sales of Cream by Type: % Value 2019-2024

Table 74 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 75 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 76 Distribution of Other Dairy by Format: % Value 2019-2024

Table 77 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 78 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 79 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 80 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

## PLANT-BASED DAIRY IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Slow growth for plant-based dairy in Mexico

Dairy industry challenges plant-based claims

New launches from Danone target functionality and new categories

#### PROSPECTS AND OPPORTUNITIES

Price of plant-based dairy will remain a barrier for many consumers

Plant-based cheese likely to remain a niche in Mexico

Plant-based has room for diversification beyond drinks

#### CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2021-2024

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

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