

Dairy Products and Alternatives in Laos

Market Direction | 2024-08-20 | 38 pages | Euromonitor

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Report description:

Milk formula is the most popular type of packaged baby food in Laos. Many mothers turn to milk formula when they are unable to breastfeed their babies and infants up to 12-months-old. Nevertheless, breastfeeding is strongly recommended by doctors and other medical professionals and is generally pushed as the exclusive or almost exclusive source of nutrition for babies from birth. Parents who can afford milk formula are generally interested in finding out about their options in terms of the varie...

Euromonitor International's Dairy Products and Alternatives in Laos report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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