

Dairy Products and Alternatives in Laos

Market Direction | 2024-08-20 | 38 pages | Euromonitor

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Report description:

Milk formula is the most popular type of packaged baby food in Laos. Many mothers turn to milk formula when they are unable to breastfeed their babies and infants up to 12-months-old. Nevertheless, breastfeeding is strongly recommended by doctors and other medical professionals and is generally pushed as the exclusive or almost exclusive source of nutrition for babies from birth. Parents who can afford milk formula are generally interested in finding out about their options in terms of the varie...

Euromonitor International's Dairy Products and Alternatives in Laos report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dairy Products and Alternatives in Laos

Euromonitor International

August 2024

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN LAOS

Dairy products and alternatives in 2024: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for dairy products and alternatives?

CHART 1 Dairy Products and Alternatives: Supermarket (1)

CHART 2 Dairy Products and Alternatives: Supermarket (2)

CHART 3 Dairy Products and Alternatives: Supermarket (3)

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

BABY FOOD

2024 Developments

Prospects and Opportunities

Category Data

Table 8 Sales of Baby Food by Category: Volume 2019-2024

Table 9 Sales of Baby Food by Category: Value 2019-2024

Table 10 Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 11 Sales of Baby Food by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Baby Food: % Value 2020-2024

Table 13 LBN Brand Shares of Baby Food: % Value 2021-2024

Table 14 Forecast Sales of Baby Food by Category: Volume 2024-2029

Table 15 Forecast Sales of Baby Food by Category: Value 2024-2029

Table 16 Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Table 17 Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

DAIRY

Table 18 Sales of Dairy by Category: Volume 2019-2024

Table 19 Sales of Dairy by Category: Value 2019-2024

Table 20 Sales of Dairy by Category: % Volume Growth 2019-2024

Table 21 Sales of Dairy by Category: % Value Growth 2019-2024

Table 22 NBO Company Shares of Dairy: % Value 2020-2024

Table 23 LBN Brand Shares of Dairy: % Value 2021-2024

Table 24 Forecast Sales of Dairy by Category: Volume 2024-2029

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Table 25 □Forecast Sales of Dairy by Category: Value 2024-2029

Table 26 □Forecast Sales of Dairy by Category: % Volume Growth 2024-2029

Table 27 □Forecast Sales of Dairy by Category: % Value Growth 2024-2029

PLANT-BASED DAIRY

Table 28 □Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 29 □Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 30 □NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 31 □LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 32 □Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 33 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

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