

Dairy Products and Alternatives in Kazakhstan

Market Direction | 2024-08-20 | 62 pages | Euromonitor

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Report description:

Dairy products and alternatives is seeing positive value and volume growth in Kazakhstan in 2024. While value is better supported by still-high unit prices, volume sales see baseline demand thanks to the category offering many staple products to local consumers. It is noted that local production is not strong enough to meet domestic demand, therefore the local market remains dependent on imports overall. This factor, alongside the ongoing Russia-Ukraine war in the region, mean high prices are ma...

Euromonitor International's Dairy Products and Alternatives in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Baby food sees excellent value sales, with lower positive volume supported by baseline demand
Agusha gains on Nestle's Gerber in prepared baby food
Demand for milk formula remains low, due to rising competition from solid food

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